



Western Nevada College

FOUNDATION

~ Choose to make a difference ~

FY20 Annual Report



Prepared for:

Nevada System of Higher Education Board of Regents

Presented:

December 4, 2020

Presented by:

Sean Davison, Chair, WNC Foundation

Niki Gladys, Executive Director, WNC Foundation

WNC Foundation Mission

WNC Foundation develops resources in support of Western Nevada College by creating community partnerships, encouraging philanthropy and strengthening the relationships between the college and communities it serves.

WNC Foundation Pledge

The WNC Foundation is committed to ensuring donors can invest in students, programs and facilities with confidence and ease. WNC Foundation performs due diligence of fund management, maintains compliance with IRS guidelines and responds rapidly to all inquiries. Investments through the WNC Foundation help to create opportunities – chief among them, employment. Investments support students as they earn an education and obtain jobs, allowing them to support their families, build their careers and contribute back to their community.

WNC Foundation Awards & Recognition

On November 7, 2019, WNC Foundation received the Boundary Peak Exceptional Nonprofit Award through the Northern Nevada Development Authority's Pioneer Awards. WNC Foundation was chosen for the award for extraordinary growth in funding streams from 2016-2019, active board involvement, presence in the community, and consistent support of workforce development initiatives.



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Gift Report

A total of \$1,469,963 in cash gifts were raised from individuals, corporations and foundations for the year ending June 30, 2020 (FY20). An additional \$55,531 of in-kind gifts were raised including an Ambulance donated by Metro West Ambulance to help support WNC’s new Paramedicine program. The donated vehicle is valued at over \$7,500.

**Additionally, WNC Foundation was successful in writing a grant request through the Governor’s Office of Economic Development’s (GOED) Workforce Innovations for the New Nevada (WINN) program for \$337,641 to support the Mobile Manufacturing Unit. Because this was a state grant, it did not go through the WNC Foundation’s books.*

Sources of Giving FY20

Grants	\$507,000
Individual Donors	\$631,189
Events	\$164,600
Corporations	\$76,641
Svc Org./Other	\$73,831
Employee Giving	\$16,701
*GOED WINN Grant	\$337,641

Below: NV energy donated \$25,000 to the Library in order to renovate room 201 into a collaborative learning space and community meeting room. Featured below from left to right, Dr. Vincent Solis, Niki Gladys. Denise Frohlich and NV Energy’s Johnny Hargrove, Caroline Barbash and Jeff Brigger (also serving on the WNC Foundation Board).

Giving History

FY12	\$404,932
FY13	\$431,868
FY14	\$360,738
FY15	\$461,796
FY16	\$389,396
FY17	\$1,928,133
FY18	\$538,189
FY19	\$2,477,546
FY20	\$1,469,963



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FY20 Investment in WNC (By Initiative)

The WNC Foundation was pleased to support WNC students, programs and facilities throughout the 2019-2020 academic year, providing more funding in FY20 than ever before.



Biology Laboratory	\$1,072,156
Scholarship Support	\$518,348
Applied Industrial Tech.	\$399,384
Library	\$25,000
Prison Education	\$25,896
Emergency Student Tech	\$20,000
Nursing Program	\$18,255
Misc. Support	\$36,426

Total Contributions	\$2,115,465
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*Additionally, the WNC Foundation wrote a successful grant request through the Governor’s Office of Economic Development for \$337,000 in support of the Mobile Manufacturing Unit within the Applied Industrial Technology Center. This grant does not flow through the WNC Foundation’s financials.

Below: The mobile manufacturing unit was funded through nearly \$800,000 in grants provided by The William N. Pennington Foundation, Tesla, Wells Fargo and the Governor’s Office of Economic Development. The unit arrived on campus in September of 2020 and will be in full operation serving WNC’s rural service area beginning Spring of 2021.



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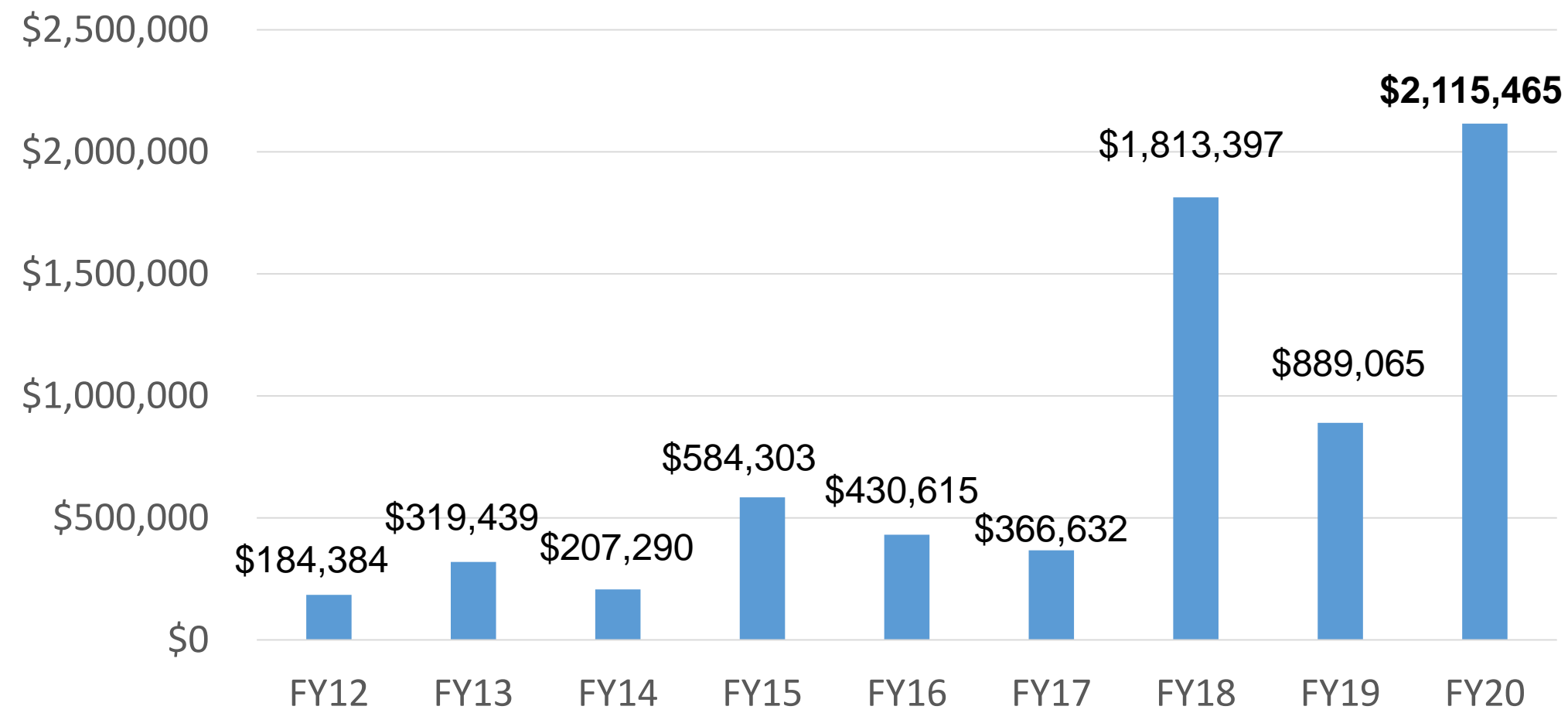
WNC Foundation’s History of Investment in WNC

FY12	\$184,384
FY13	\$319,439
FY14	\$207,290
FY15	\$584,303
FY16	\$430,615
FY17	\$366,632
FY18	\$1,813,397
FY19	\$889,065
FY20	\$2,115,465

WNC Foundation assisted Western Nevada College by securing funding to support the following capital projects throughout FY20

- ✓ WNC Foundation raised close to \$800,000 to build a mobile manufacturing Training Unit that will impact workforce development by training rural students on manufacturing practices. WNC secured grant funding from William N. Pennington Foundation, Tesla, Wells Fargo and WINN through the Governor’s Office of Economic Development to support this innovative project.
- ✓ Renovations to the Biology Laboratory which was relocated to the Aspen Building began in FY19 and concluded in FY20. This \$1.35 million project was generously funded through the William N. Pennington Foundation and was completed under budget and on time. Remaining funds were approved for use in renovating the hallway space outside the laboratory.
- ✓ Following a recent survey to better understand student food and housing insecurity, WNC Foundation secured funding for a Food Pantry that will supply nonperishable toiletries and groceries to students in need. This initiative has been funded through a grant from NV Energy, a donation from Visiting Angels and a generous gift from WNC’s campus police.

Contributions: WNC Foundation Support Provided to the College by Year



Financial Performance

The WNC Foundation assets totaled \$4,545,500 as of June 30, 2020. This compares to assets of \$5,201,499 one year prior. The 13% difference is primarily due to spending down of the \$1.3 million grant funding from the William N. Pennington Foundation for the renovation of the Biology Laboratory that was completed in January of 2020.

WNC Foundation Total Assets

FY20 \$4,545,500

FY19	\$5,201,498
FY18	\$3,468,662
FY17	\$4,602,644
FY16	\$2,916,805
FY15	\$3,019,868
FY14	\$3,186,479
FY13	\$2,952,127
FY12	\$2,861,144
FY11	\$2,732,356
FY10	\$2,500,942



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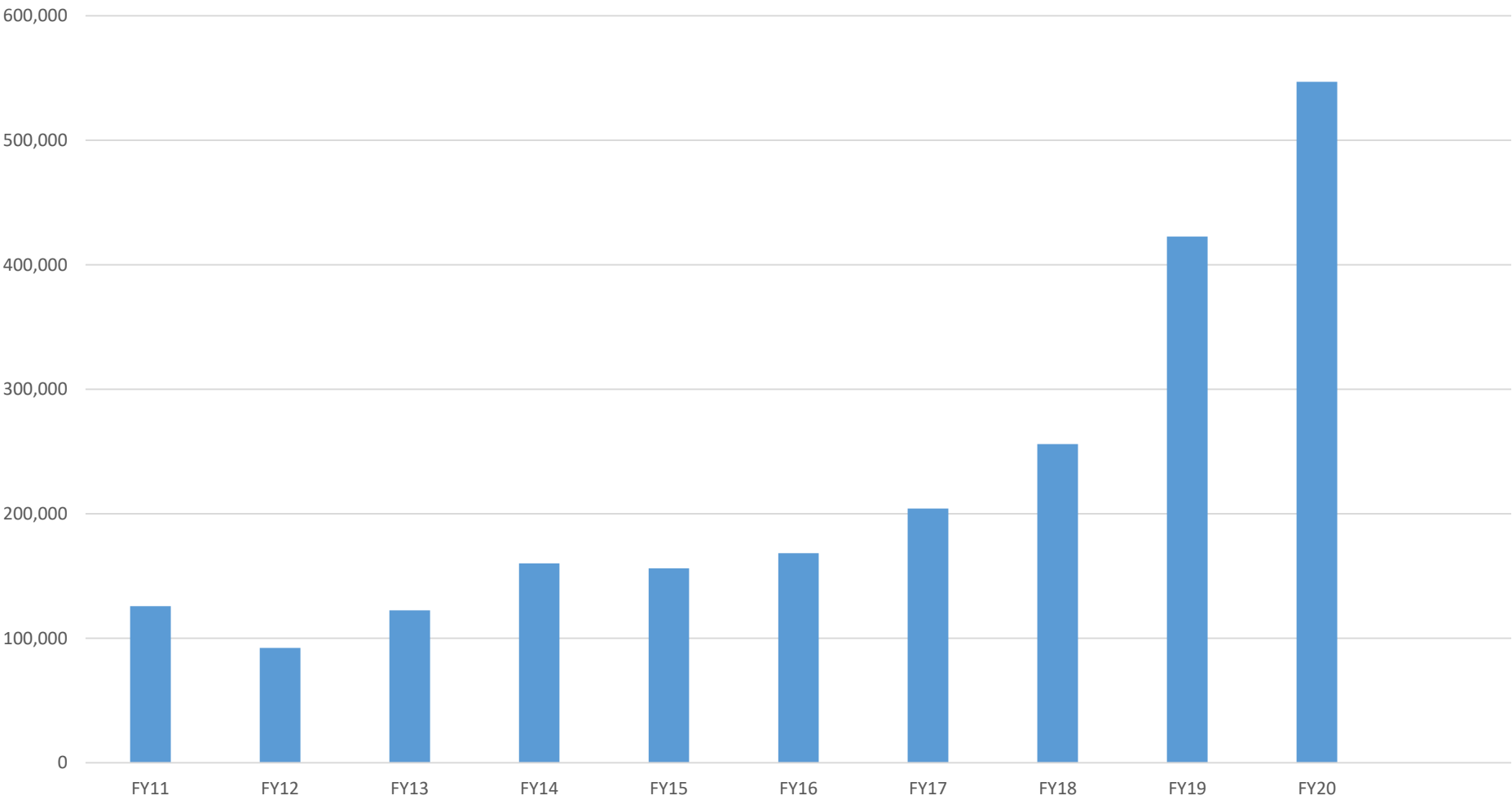
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FY20 Student Scholarship Support

FY11	\$125,800
FY12	\$92,350
FY13	\$122,527
FY14	\$160,263
FY15	\$156,128
FY16	\$169,440
FY17	\$204,210
FY18	\$256,046
FY19	\$435,464
FY20	\$547,048

- WNC Foundation was pleased to award our highest dollar amount of scholarships in the history of the foundation with a **29%** year-over-year increase for the 2018-2019 academic year.
- ✓ 348 scholarships were awarded to 248 students.
 - ✓ \$200,000 in scholarship support was generously provided by the William N. Pennington Foundation for the benefit of students pursuing careers in technical education.
 - ✓ Nursing scholarships grew to over \$190,000 in annual funding.
 - ✓ The prison education program was supported with nearly \$30,000 in private funding for scholarships for incarcerated students.
 - ✓ The Clarence and Martha Berger Trust Scholarship Endowment was created with a \$500,000 gift from the Berger family.
 - ✓ The WNC Foundation projects that over \$600,000 in scholarships will be awarded for the 2019-2020 academic year.

WNC Foundation Scholarship Support

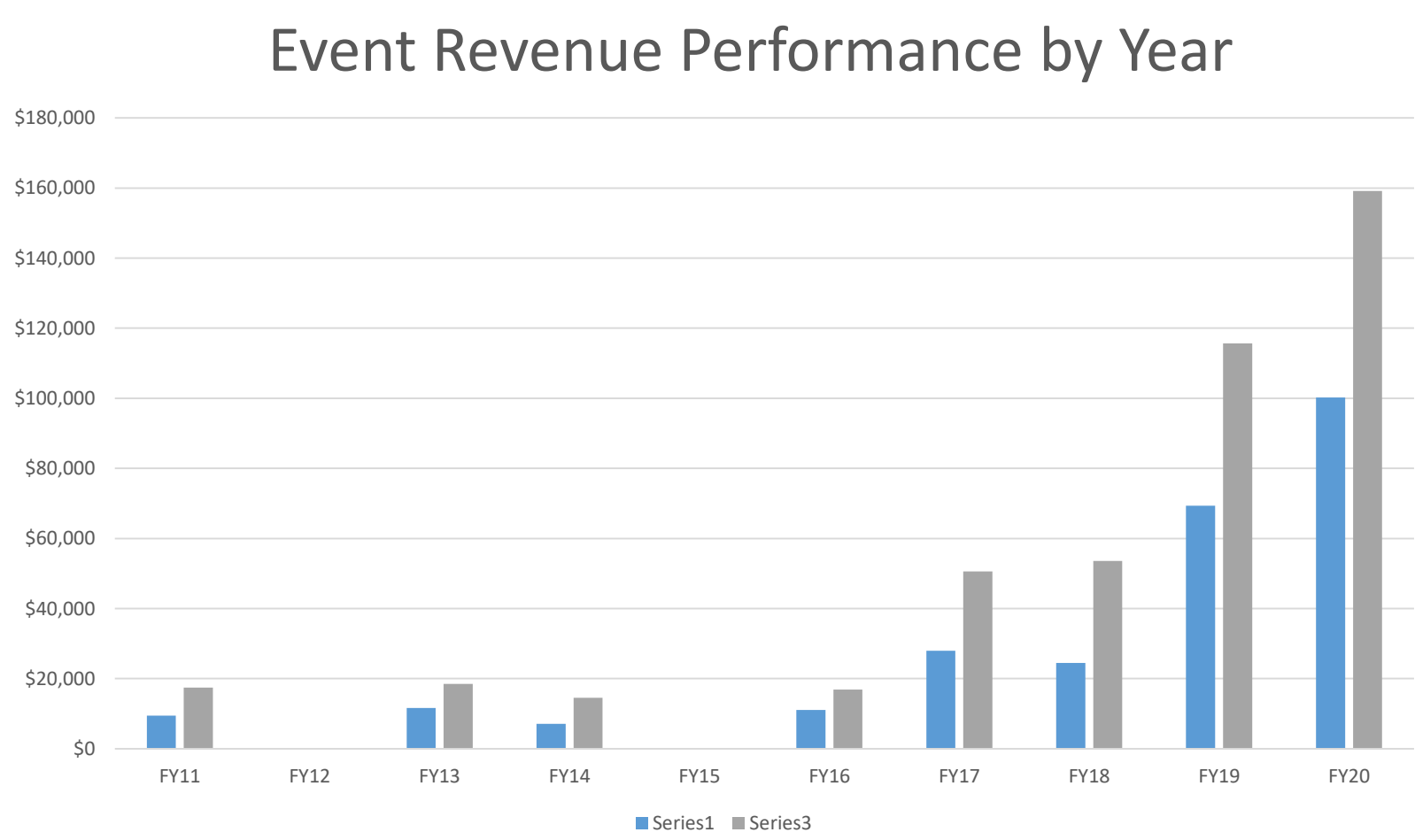


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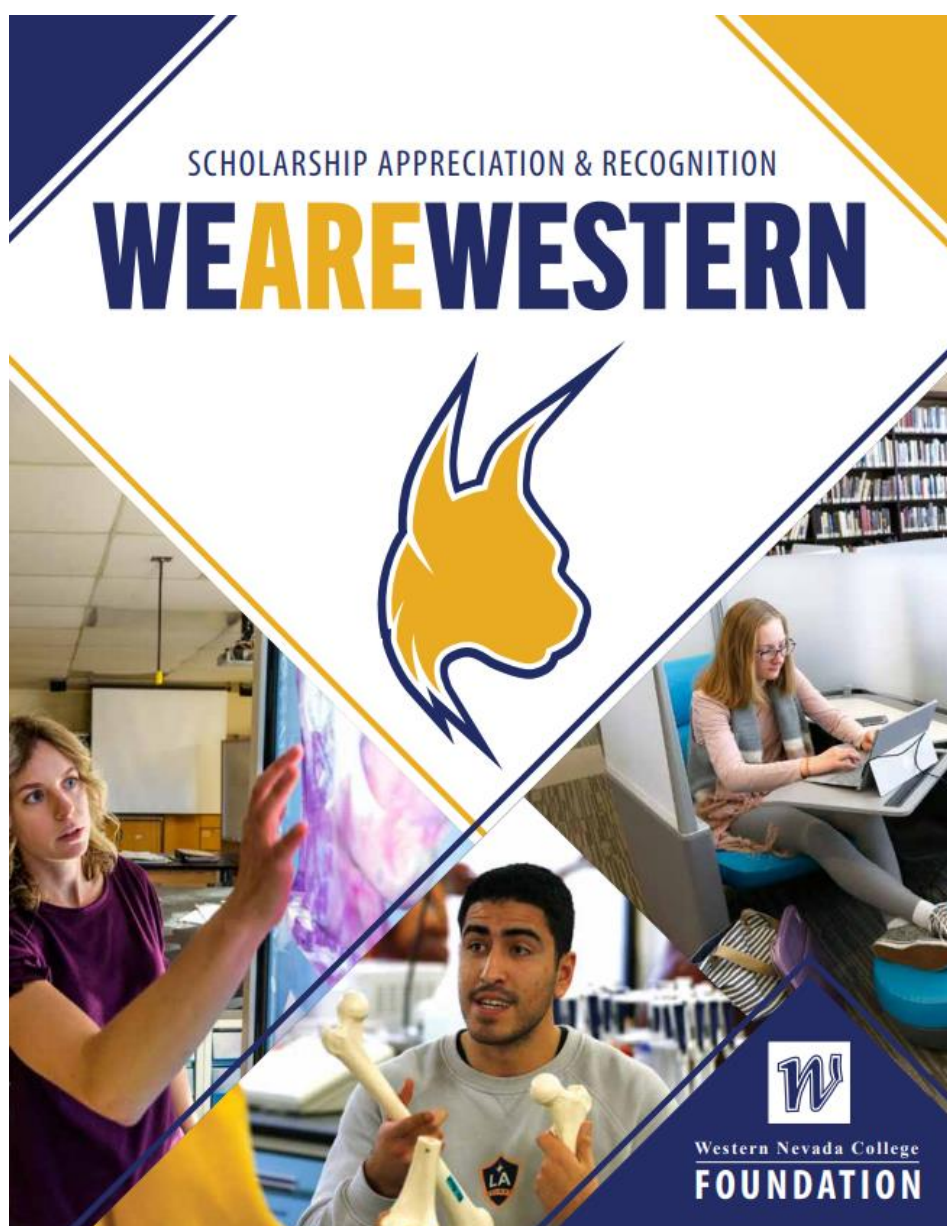
FY20 Event Revenue: Reach for the Stars & Golf for Education

Year	Revenue	Profit
FY11	\$17,460	\$9,428
FY12	\$0	\$0
FY13	\$18,496	\$11,663
FY14	\$14,573	\$7,139
FY15	\$0	\$0
FY16	\$16,912	\$11,069
FY17	\$50,578	\$24,492
FY18	\$53,580	\$27,958
FY19	\$115,645	\$69,310
FY20	\$159,153	\$100,216



We Are Western Scholarship Celebration

Over three-hundred and fifty (350) guests were invited to the 2020 annual “We Are Western” scholarship celebration. The event, scheduled for March 13th was canceled on March 11th due to measures taken to slow the spread of COVID-19.



The We Are Western magazine which accompanies the event, celebrates WNC donors' generosity and congratulates WNC student scholarship recipients.

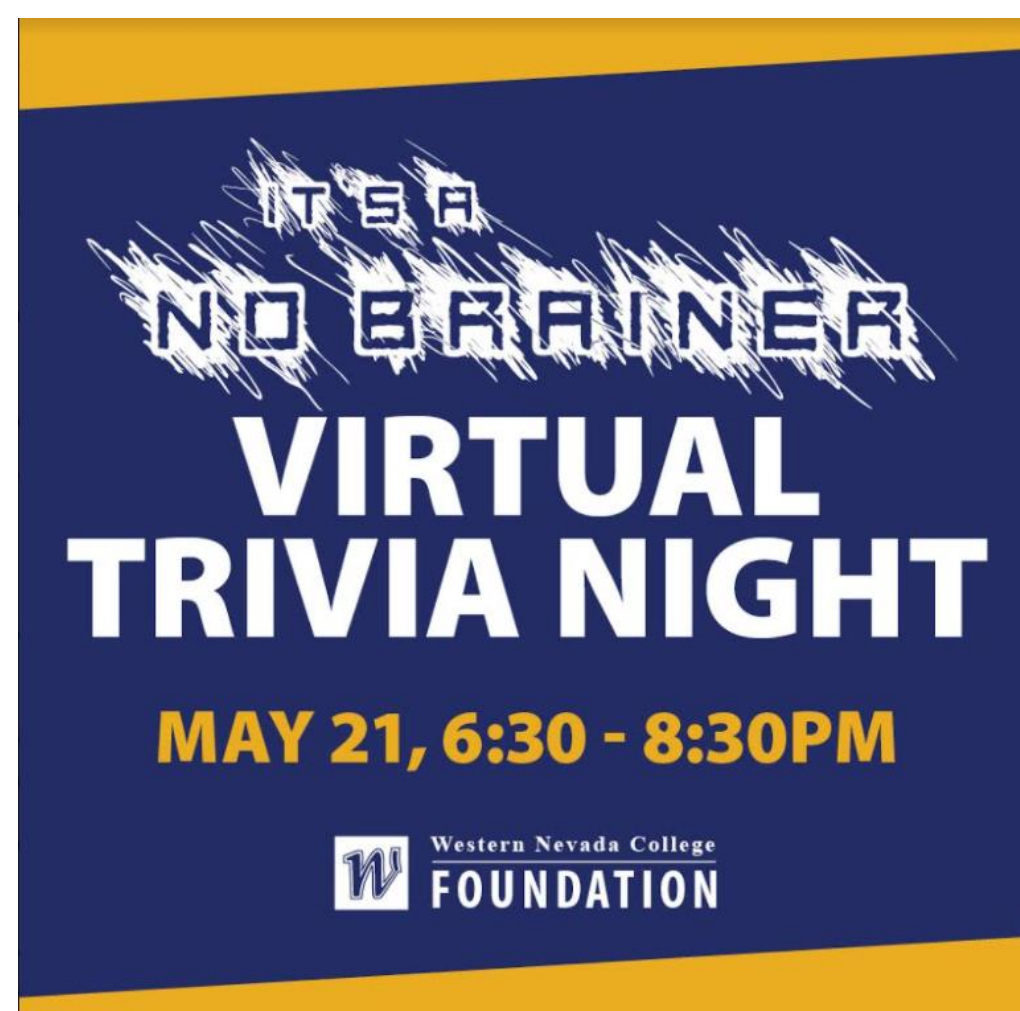
The publication was distributed to students and donors via the mail and at the WNC's drive-through graduation. The magazine served as a safe way to recognize these accomplishments in lieu of an in-person event.

With the continued uncertainty around holding events, WNC Foundation plans to continue to publish the magazine into 2021 without the annual in-person event.

It's a No Brainer WNC's Team Trivia Night

WNC Foundation held the first-ever It's a No Brainer Virtual Trivia Night with over 100 community members in attendance making up 30 competitive teams. The event's host and emcee for the evening was Vice Chancellor Nate Mackinnon. The event raised over \$3,000 for WNC's emergency student fund.

Mark your calendars: The next event will be held on Thursday, December 10th.



Reach for the Stars Black Tie Gala

The 4th Annual *Reach for the Stars Black Tie Gala* was held at the Jack C. Davis Observatory in August of 2019 (FY20). The event drew over 400 local community members, generating close to \$130,000 in funding (\$85,000 net) for WNC. In 2020, the 5th annual event was cancelled due to event restrictions to slow the spread of COVID-19. **Mark you calendars:** A tentative date has been set for August 14th of 2021 in celebration of Western Nevada College's 50th anniversary (dependent on event restrictions).



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FY20 and FY21 Golf for Education events were held at Toiyabe Golf Club in Washoe Valley. The presenting sponsor for FY21 event was Southwest Gas. EMS students were on hand to educate and fundraise for their program. The event has been “sold out” with 144 players for the past two years. Sponsorships increased dramatically in FY21 with gross proceeds increasing from \$25,000 in FY20 to over \$42,000 in FY21.

Mark your calendars, the 22nd Annual Golf for Education Event will be held on September 24th, 2021.



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Drive Through Graduation

2020 marked the first year WNC held an outdoor, drive-through Graduation. The event was certainly unique and no less inspiring and heart-warming than a traditional graduation. Photos taken of graduates were sponsored by WNC Foundation board member, Ronele Dotson's company RAD strategies and a portion of the proceeds were donated to the student emergency fund within the WNC Foundation. WNC awarded 692 degrees and certificates to 650 students, 94 of these students were high school students earning their associates degrees before receiving their high school diplomas.



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FY20 WNC Foundation Top 10 Payees

Payee	Purpose	Total
Costco	Prison Education Fundraising	\$35,841.00
Gather Catering	Event Catering	\$14,780.00
All Occasion Rentals	Event Tent Rental	\$10,504.00
Duncan Management	Golf Tournament Green Fees	\$10,090.00
Pangborn & Co., LTD	Annual External Audit	\$ 9,750.00
Scholarship Solutions LLC	Scholarship Management Software	\$ 7,055.00
4 Imprint	Event Marketing Items	\$ 6,936.18
Vital Signs	Signage for the Library Sponsors	\$ 3,880.98
Donorperfect	CRM for Foundation Office	\$ 2,726.79
Monarch Direct	Foundation Magazine Printing	\$ 2,511.00

Below: Carson City Toyota General Manager, Dana Whaley and Campagni Auto Group General Manager, Jeff Campagni make a generous donation to the Western Nevada College scholarship program. Campagni Automotive Group has supported WNC students, events and programs since 2016. Most recently, the Campagni Auto Group has begun supporting WNC’s Prison Education Program.



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WNC Foundation Board of Trustees

The WNC Foundation Board of Trustees guides the WNC Foundation in donor development, financial stability and growth. The foundation strives to align support and fundraising efforts with the WNC Strategic Plan.

The Board of Trustees for the WNC Foundation unanimously approved the appointments of the following community members to serve on the WNC Foundation Board from July 1, 2020 through June 30, 2022. The WNC Foundation Board respectfully requests that the Board of Regents approve these appointments:

WNC Foundation Board of Trustee Officers for the term July 1, 2020 – June 30, 2022:

Chair: Sean Davison

Secretary and Treasurer: Scott Fields

Vice Chair: Michelle Ketten

Immediate Past Chair: Carol McIntosh

Renewing Trustees for the term July 1, 2020 – June 30, 2022:

Chuy Ampudia

Lisa Granahan

Darcy Houghton

Stacy Woodbury

Jeff Brigger

Larry Goodnight

Sena Loyd

Rochelle Tisdale

Barbara D’Anneo

Kathy Halbardier

Robert Ramsdell


Julie Wood

Ronele Dotson


Tina Holland

Devin Sizemore


New Trustee Nominations for the term July 1, 2020 – June 30, 2022:




Doug Raftery
General Manager
Reno 1868




Lane Mills
District Attorney
Churchill County



Miranda Hoover
Government Affairs
Capitol Partners



Amanda Jacobson
Personal Banker
Wells Fargo



Rick Kohler
Branch Manager
GNCU

WNC Foundation Staff

Niki Gladys, Executive Director
Tiandra Rushing, Development Specialist

Below: WNC Student , Carly Peckham, meets her scholarship donors.



Thank you!

The WNC Foundation sincerely appreciates the continued support of the Nevada System of Higher Education and the Board of Regents. We are proud of the work our board of trustees has accomplished over the past year on behalf of Western Nevada College. The WNC Foundation Board of Trustees prides itself in being a working board that directly contributes to student success in alignment with the strategic plan for the college by connecting the college to our community. We are proud to report that our board of trustees averaged \$6,000 in donations per board member for FY20 and every board member was active and contributed toward our fundraising goals.

Below: Guests enjoy the 2019 Reach for the Stars fundraiser.

