# Board of Regents / WNC IAC September 2<sup>nd</sup> 2015

## Regents Present:

Kevin Melchek Dan Klaich Jason Geddes Bob Davidson

#### Notes:

- 1. WNC IAC Report by Chairman Hooper --- WNC's IAC met on Tuesday August 25
  - a. Updates were given to the Council by President Burton, and they were well received. This council "forum" achieves one of its core missions by hearing these updates and then having the ability to advocate for WNC with this critical data within the community.
  - b. A major focus of our meeting was on the **promotion of careers** with high school students and adults.
    - i. Are we asking the right question when we try to have a HS student choose a specific path as opposed to simply agreeing that a career is good and should be pursued?
    - ii. Are we missing out on a significant segment of students who are not prepared to make a commitment to a career type, but asking them to commit?
    - iii. WNC services 8 distinct career areas,
      - 1. It is believed there is a "common denominator" of instruction that in the early stages of each career pathway are needed.
      - 2. The Council agreed that we should define a "WNC Career Hub Program" that allows students to set a <u>first stage goal</u>, and then during that time find through counseling,
        - a. Their direction and an ability to commit
        - b. An early sense of achievement.
      - 3. The Council will utilize the Career Hub Program as a community outreach vehicle to:
        - a. The development of the "Ideal Employee Profile"
          - i. First Task: Working with each of the 8 career areas within the community to get their "ideal employee profile"
          - ii. Second Task: Establishing the common denominator with the proper mix of "hard" and "soft" skills
          - iii. Third Task: Creating the communication plan to all levels of education, industry and the community at large.
  - c. Advocacy was another area of great interest and discussion within the council meeting.
    - i. There is a need for:
      - 1. Exposure and understanding by the council of the workings and programs of WNC
      - 2. The formation of a "one voice" approach founded in gained knowledge
      - 3. Active participation by all members to advocate for the college in the community and in their circles.

- d. President Burton updated the Council on the metrics he and his team use for measuring their success and progress. This data is being studied by the Council for discussion at our next meeting. Again, these metrics will support community advocacy.
- e. A great update was given the council on the WNC Jump Start program, which President Burton will cover in his update to you.
- f. The **council was delighted** to hear my report on the activities of the other three councils as presented at our last meeting here; I believe that this collaboration system is one that will provide great benefits to all four colleges and the communities they serve.
- g. The region served by WNC is large and diverse; following remarks by Member Scharmann from Fallon, the council will be looking at how to support WNC program offerings in its rural areas such as Fallon, Yerington, Smith Valley, Silver Springs and of course Minden. It is important to note that the WNC IAC is establishing its information gathering and advocacy mission to the entire region.
- h. Chet Burton commented on report and expressed his appreciation for energy of last meeting.
- i. Kevin Melcher appreciated the apparent momentum from our last meeting

## 2. CSN Report -Nancy Bruhn

- a. Met the day prior to the Standing committee meeting.
- b. Silver State Solutions
  - i. Real time date how to use
  - ii. Strengthen workforce alignment
- c. Naming issue // Bulk of Work on Campus naming issue
  - i. Randy Rubinsen / Sub Committee
  - ii. Involved student on naming project
  - iii. Cost was a factor of discussion
  - iv. How do we connect the community with the college, was purpose
  - v. A subcommittee recommendation was presented
    - 1 Naming convention to include city name, e.g. Cheyenne could change to: College of Southern Nevada and same approach for Henderson, and City of Las Vegas
    - 2 Dr. Getter / not happy with "City of" additions
    - 3 Melcher Agrees and pointed out that each IAC is to make recommendations THROUGH the president of each institution.
    - 4 Dr. Richards: This is their plan to bring it forward in this manner
    - 5 Lieberman no too / Needs name to "unify" not divide
    - 6 Chair: Not able to quantify advantages of name change it is probably "scope creep"
- d. Geddes Comments: Wants Chair Name and Contact + Dates of meeting for Board member to visit IAC meetings
- e. Richards Comments: Role of IACs to become more meaningful. Discussed the procedure on how IAC's are to work

### 3. Truckee Meadows Report

- a. Vice Chair Michelle Ascuaga
  - i. Personal background -
  - ii. Nice words about Maria
- b. Met Fri August 14th
- c. Series of reports:

- i. Marketing of college
- ii. Student Services
- iii. Student Recruitment Efforts
- iv. Marketing of College and Outreach Programs
- v. American College Promise Update
- vi. Remediation efforts being taken by college
- d. Learned about the technical high school technical pathway which will begin in 2016 and address how we will prepare for incoming workforce demand
- e. Looked at funding mechanism including new market tax credits etc. for major projects
  - i. Parking
  - ii. New Performing Arts Black Box Theater
- f. Discussed how to create "stickiness" to create community
- g. Mike Kazmierski presented EPIC report
- h. Truckee in position to Train Workforce but worried about budget
- i. Committee is not just set up for reports looking to see how their group can help
  - i. Build support and awareness
  - ii. How to support community
  - iii. How to support college
  - iv. How do we dig into the HS to motivate Students
- 4. Chancellor's Comments: IAC System may assist in accreditation process as part of "governance" and "engagement" Will look into this

## 5. Truckee Meadows President Report (Maria ) – IAC is fully engaged

- j. Quick reports/1 pager
- k. Structure to allow time to go on most important topics
- 6. **Melcher Comments** Walked away excited after attending this meeting <u>System within a System</u>, it is working better than he imagined. Council engagement was complimented very pleased
- 7. Update on Burning Glass
- 8. Great Basin Report
  - a. Next meeting Sept 17<sup>th</sup>
  - b. Las meeting was April 16th
  - c. No report

### 9. Frank Woodbeck Report-

- a. Community College program serving secondary student
  - i. Wants Baseline for each college doing this
  - ii. Plan to have this as an ongoing agenda item
  - iii. Tremendous work being done

### 10. CSN – President Richards Report

- a. Spoke about high schools in co-enrollment program 500 students in this program would like to achieve 1000
- b. Looking to expand their STEM facility on BLM Land. Waiting for transfer and wants to make it a campus
- c. 2,000 Students in program to explore career opportunities
- d. Reported on Jump Start
  - i. 12 high schools with 600 Students

### 11. Great Basin Comments on Dual Enrollment Program

- a. Rural enrollment up 10%
- b. 548 students taking more classes –

- c. 10% of total FTE is coming from dual enrollment w/ high capture rate
- d. Not a formal "Jump Start"
- e. Geddes Comments
  - i. What is capture rate?
  - ii. Do we track?
  - iii. 75% Important number
- 12. Western-Started last year

(Chet --- Can you add in our stats here? Please :-)

#### 13. Truckee

- a. Discussed their tech HS
- b. Grad Rate @ 98%
  - c. 234 students enrolled
- a. Excited about "Career Technical Pathway" @ Edison
- b. Must have 50 students enrolled in tech pathway by next fall 2016
- c. 2<sup>nd</sup> year a goal of 120
- d. CTE have served 460 students
- e. Goal gather bare live students to know what happens when the students go to job
- f. -85 students in JUMP START
- g. This fall 100 students have a target for 200 by spring of 2016
- h. Dual credits serving 700 students
- 14. Chancellors Comments: Partnership w/ K-12 was a big recovery form by task force & he is excited about how our college have moved forward with it.

#### 15. CSN-

- a. Online staging program to decrease waiting times and registration
- b. Oct 7-9 accreditation meeting
- c. Added 28 new faculty
- d. Guided pathway project moving from cafeteria style curriculum to pathways, resulting in 350 written pathways (full & part time)
- e. Completed college American Grant to
- f. Graduated first cohort for medics practical nurse
- g. Vet tech lab done
- h. Math and science lab

#### 16. Truckee

- a. Convocation focus on mission "Student Success"
- b. Pulled all strategies together to support student goals
- c. Who are our students? A focus
- d. Pennington Health Science Center to open improve access to meet demand
- e. Flight technology center is under construction- embedded CTE program
- f. Look at parking on a fee basis. Going to board in Dec.

#### 17. Western

- a. Full semester up 2-3 % enrollment goal of slow steady growth
- b. Quality over Quantity
- c. Hosting Senator Rubio in Fallon
  - i. Cornerstone "Workforce Development"
  - ii. Policies? Allowing students as early as mid & HS to use PEL grants
- d. Re-investing in student services

- i. 4 new faculty
- ii. Lab / library
- iii. Computer lab improvements
- iv. Growing applied tech program
- e. 2 significant grants to expand
- f. WNC/Truckee Shared Services
  - i. Director shared with Truckee
  - ii. 2 key director position now shared—savings are invested right back
  - iii. Sep 22 24 Will be hosting rural campus alliance 200 + attendees, partners with Truckee
- g. Automotive Program
  - i. Donated a car on July 4<sup>th</sup> to veteran & student would like to do 4-6 a year
  - ii. 25th anniversary of theater company Mary Poppins

# 18. Great Basin College Report (Curtis)

- a. Discussed arrangement and appointments
- b. Expanded visitors resource center
- c. Online Services expand
- d. Workforce Development
  - i. Electrical course established in Winnemucca & Ely. Art Capacity and a waiting list for tech program
  - ii. EMS program in Winnemucca

## 19. Collaborative Report – Frank Woodbeck

- a. Completed Small service consolidation
- b. Discussed Tack 4 and Apprenticeship Grants
- c. Integrate 2 is in next phase
- d. RFP on Stem Challenge Grants in next 2 weeks released

# 20. Burning Glass Report - Bill-Anderson w/ Chelsea

- a. Tech Co Out of Boston provide tools for workforce development / DETR
- b. Partnership Silver State Solution
- c. Client Management Tool
- d. Match Jobseekers with jobs
- e. Labor Insight: SCRAPES 40,000 web sites
- f. Real Time Labor Infrastructure
- g. Demo was presented
- h. Will be utilized by Nevada Job Connect for all resumes and postings in the system to Match Up
- i. Important tool for industry
  - i. Nevadaworkforce.COM
- j. Need to use data to promote "Pathways"
- k. Tools that translate veteran skills to job skills to match up demand

### 21. Guidelines Discussion

- a. Ensure linkage to community
- b. Operational Guidelines Officially approval

### 22. American College Promise Act 2015

- a. Focus on affordability need for financial assistance to help students support themselves while going to school
- b. Chancellor Comment Keep focus on "STUDENT SUCCESS" No matter how noisy the conversation becomes