



***OWN YOUR
FUTURE***



OWN YOUR FUTURE

- A workforce development educational program that acts as a resource for those seeking employment in the new Nevada economy
- Provides a singular location where individuals can obtain information, direction and counsel to pursue these new job opportunities.

BACKGROUND

- Northern Nevada has made significant progress in its economic recovery
- Northern Nevada is expected to add 50,000 additional jobs by 2020
- Unemployment in Northern Nevada is at an all-time low (4.2% in November 2016)*

- *Board of Labor Statistics

BACKGROUND

- Demographers are projecting severe shortages of skilled workers in the next decade
- The lack of workers with basic skills, technical skills and competencies is a significant issue and a potential detriment to the area's continued growth

THE JOBS

- An increasing number require “middle skills” achieved through industry-valued credentials or career technical education certificates



WHAT IS NEEDED?

- A way to capture this demographic
- To accelerate worker education and training
- To better inform the public of how their lives can be transformed.



WHAT IS “OWN YOUR FUTURE”?

- A consortium of private and state organizations (employers, trade associations, governmental agencies, non-profit organizations, higher educational institutions, local religious leaders, and other entities) who have a vested interest in workforce development and Nevada’s economic growth.
- A program that circumvents information silos and provides a way to gain comprehensive career information all in one place.

WHO DOES “OWN YOUR FUTURE” TARGET?

- Oriented towards adults who are underemployed, in jobs with limited growth opportunity (est. 13.1% of population)*, as well as returning veterans

Bureau of Labor Statistics 2016

Estimated Nevada Population July 2016 - 2,940,000

HOW DOES IT OPERATE?

- Offers seminars featuring representatives from schools, state and federal agencies, employers, associations, and agencies who provide details regarding jobs, educational training, costs, and financial aid.
- Includes motivational speakers and stimulating multi-media presentations designed to encourage action
- Provides direction on how to enroll in specific programs and pursue specific career opportunities

SEMINARS

A way to gain comprehensive career information, all in one place.

- What it costs
- What is required academically
- What financial resources are available
- Expected salaries upon completion
- Details on how to enroll in specific programs
- Career pathways, Self-employment

THE PROGRAM IS UNIQUE

- To date, no singular program has been developed to provide the information, resources, and financial assistance needed to take advantage of these opportunities

RECRUITMENT

- Through aligned groups (including charitable non-profits and the religious and pastoral community)
- Through *OWN YOUR FUTURE*'s web site, which will provide contact information, needed resources, and links to sites that detail current job opportunities



BENEFITS OF THE PROGRAM

- Accelerates worker education and training and better informs the public of how their lives can be transformed
- Reduces and enhances opportunities for those who are underemployed
- Develops heretofore untapped talents to greatly expand the workforce
- Breaks the cycle of financial vulnerability for many individuals and families
- Increases median family income

ORGANIZATION STRUCTURE

- Independent 501(c)(3) under a management contract with the Northern Nevada Development Authority (NNDA)
- Will operate on contributions and grants sought through alliances with local businesses and organizations that have compatibility with *OWN YOUR FUTURE*'s mission
- Will be launched initially in the Sierra region and expanded into other areas at such time as the model is deemed replicable
- Will be offered to other jurisdictions with *OWN YOUR FUTURE* acting as a consultant



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QUESTIONS?