

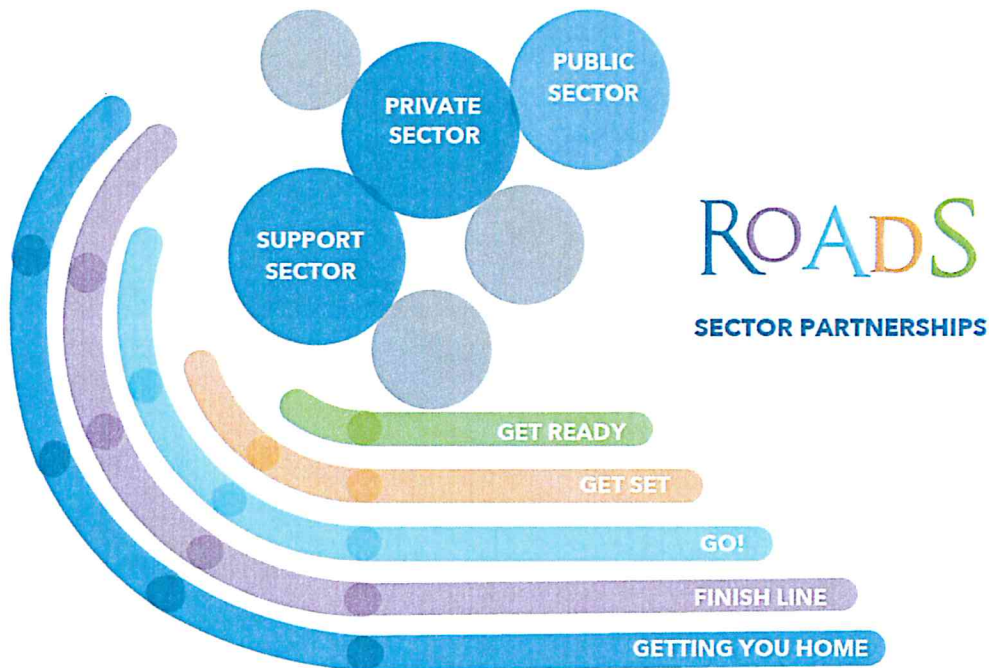
BUILDING STRONG

ROADS

REALIZING OPPORTUNITIES FOR THE AMERICAN DREAM TO SUCCEED

TO

SECTOR PARTNERSHIPS



“No longer can PRIVATE (business), PUBLIC (government), and SOCIAL (nonprofit) Sectors afford to act independently of each other – the stakes are just too high.”

-- John Connolly, Former Chairman of the Global Board at Deloitte and Touche

Building Strong R.O.A.D.S. to Sector Partnerships — Why This, Why Now?	1
Intended Audience	2
Module 1 The Step-by-Step of Building Strong R.O.A.D.S. to Industry-led Partnerships	3
Definitions and Core Principles	3
Frequently Asked Questions	4
Lifecycle/Biorhythm of an Industry-led Partnership	4
Step-by-Step Process	6
Step 1: Build the Regional Support Team	6
Step 2: Define the Scope of Industry Focus	6
Step 3: Prepare to Launch	7
Step 4: Launch	8
Step 5: Move to Action: Organize the Aftermath and Begin Implementation	8
Step 6: Sustain and Evolve	10
Module 2 Coordinating Business Services & Outreach	11
Problem Statement	11
Response and Critical Decisions	11
Module 3 Serving Jobseekers and Students on the Frontline	13
The Core Strategy: Accurate Understanding of Industry Demand	13
Module 4 Connecting Industry-led Partnerships to Career Pathway Systems	14
Career Pathway Systems vs. Career Pathway Programs	14
Module 5 Success Metrics of R.O.A.D.S. Sector Partnerships	15
The Bigger Picture	15
Categories of Measurement	16
Statewide Results	16
Acknowledgements	18
Appendix	19
2018 R.O.A.D.S. Sector Partnership Worksheets	19
Many Tables, Many Knocks	19
Preparing to Launch a R.O.A.D.S. Sector Partnership	21
Building Momentum & Sustaining Our Sector Partnership	22