**2014 PROGRAM REVIEW**

*Western Nevada College*

*AAS and Certificates ,* *Business*

1. **Description of Program reviewed**

The Business program at WNC consists of an AAS degree with three areas of emphasis and a certificate of Achievement.

1. **Review Process and Criteria**

The Business program review was conducted using the standard procedures used for all program reviews at WNC. A team of program faculty completed an internal review that looked at: the quality of the program, program effectiveness, student satisfaction, enrollment trends, and a curriculum review. Working with the WNC Program Review Committee, that internal review was released to a two person external review team for their assessment. In addition to confirming internal quantitative and qualitative data, the extrenal reviewers led multiple focus group sessions with program faculty, staff, college administration, and students.

1. **Major Findings and Conclusions of the Program Review**

Four recommendations were developed through the review process:

1. Increase the number of full-time faculty in the Business program.

2. Develop and offer an online degree program.

3. Develop guidelines for hiring, training and evaluating part-time faculty.

4. Evaluate all program courses in relation to new student learning outcomes, and make the necessary changes to course outlines, syllabi, and text selections.

1. **Descriptive Statistics**
   1. **Number of students with declared major in the program area:**

2013-14 485

* 1. **Number of graduates from the program for the following years:**

2011-12 53

2012-13 48

2013-14 33

* 1. **Headcount of students enrolled in any course related to the program (duplicated):**

Fall 2013 1,066