

MINUTES

WESTERN NEVADA COLLEGE
Institutional Advisory Council
2201 W. College Parkway, Carson City, NV 89703

Monday, November 13, 10:00 a.m. (PST)

THIS MEETING WAS HELD VIA ZOOM VIDEO CONFERENCE ONLY AND THERE WILL BE NO PHYSICAL LOCATION FOR THIS MEETING.

- 1. Call to Order and Roll Call** - Cary Richardson
WNC IAC Vice Chair Cary Richardson called the meeting to order at 10:02 am and roll call was taken. A quorum was present.

1. Michelle Joy - present
2. Alan Jurkonis - present
3. Wendy Loomis - present
4. Jim Peckham - present
5. Mary Pierczynski - present
6. Cary Richardson, Vice Chair - present
7. Sean Rowe - present

Others present:

Tracy Mendibles, Recorder

Kyle Dalpe, President

Coral Lopez, CFO

Dana Ryan, Vice President of Academic and Student Affairs (interim)

Niki Gladys, Executive Director for Advancement

- 2. Public Comment** **Information Only**
Vice Chair Richardson asked for public comment and none were offered.
- 3. Approval of Minutes** **Information/For Possible Action**
Vice Chair Richardson asked if there were additions or corrections to the minutes of the November 3, 2022 IAC meeting. None were offered. Jim Peckham motioned to approve the minutes. Wendy Loomis seconded the motion. The motion was unanimously approved.
- 4. Remarks from WNC IAC Vice Chair Cary Richardson** **Information Only**
Vice Chair Richardson welcomed the members and looking forward to what Dr. Dalpe has to share.

5. Remarks from WNC IAC Members **Information Only**

Vice Chair Richardson invited remarks from members. No comments.

6. College Updates **Information Only**

If we don't think strategically we don't move the needle. What we worked on last year was a number of enrollment objectives. This current year we are working on access and success, which is enrollment and the pathway through to get the students to the finish line. We are working on student experience, how they engage while on campus and technology in the classroom. Infrastructure, leaky roofs, campus upgrades such as parking lots and signage. Visibility, getting our name out there. As we move into next year, we'll look at new initiatives in the spring and with your help and will go forward with the FY25 year which is another legislative session.

Target set last year of hitting 3850 students for this fall, today we hit 4377 which is a 17% increase in enrollment. Almost 500 new students. Managing enrollment and getting the students to the finish line. From fall to spring semester, our retention rate of full time students is 69%. 10-11% higher than the national average. The college was also selected as one of the great colleges to work for, 72 institutions recognized, we were the only college in Nevada to receive this award. Enrollment is the highest level in 12 years. If there are populations that we are missing, help us identify those.

Michelle Joy - What do you think is driving the enrollment numbers this fall and what are you hoping for next fall?

Our target for next fall is 4000 students and we are ahead of that. Our formula is set up that every even fiscal year we are benchmark against the previous even fiscal year. We pay significant attention to the count year because we can't be behind the curve. We put initiatives in place, one was a Stop Out campaign and looked at students who had stopped out of the institution and were able to bring back 119 students at a minimal cost. The return on that was exponential. The other piece is to build up the Jump Start program, which we were able to do without hiring additional faculty. We need to start thinking about other populations.

CTE training and programs, 111% of target. We are creating the bridge between high school and secondary education.

Building up the Fallon Nursing program and hoping to do the same in Douglas and expanding and will be including a BSN program.

Mary Pierczynski - Dual Enrollment/Jumpstart, what is the percent increase in enrollment this year to last year?

Since 2019 we have increased from 26% to 33% this year. We have increased from last year but maybe 1 or 2%.

Dana Ryan - Adult enrollment over age 24, has gone down, 10% in the last year or two. We are offering flexible options such as open entry, hybrid, short term classes, there's always an

opportunity to start. We have a series of manufacturing classes that are being offered one week at a time. Enrollment is not recorded until the end of the semester.

Niki Gladys - We now have a welcome sign as you drive onto campus, we have identified the library, the student center and the financial services areas. We are working on new signage going in front of the Bristlecone building with a banner underneath with changeable messaging. Additional signage being added to the student services area. Lumina foundation gave us a grant for \$100,000 to replace TV monitors around the campus and a component to easily update messaging on those monitors.

Jim Peckham - With increased enrollment numbers, how does that impact finances?

Funding formula committee meeting scheduled for tomorrow. We are funded two ways, state funds and student fees. It could have an impact going forward.

Fernley campus has been put on hold for now and we can rent space if needed. Half of our classes are delivered online and 29% of our students only take classes online. We need to make sure our labs are up to date.

We have big things happening in 2025, a legislative session, a presidential election, and our accreditation visit.

7. Discussion on IAC Structure

Information Only

Developed in the 2013 Legislative Session as an advisory council to the President similar to other community college districts around the county that have a local governing board. So we have an advisory group of members of our community who can provide insight into the different industry perspectives and the populations that we serve. We are one of eight institutions run by the Nevada System of Higher Education. It consists of 13 elected members, 10 members are in Clark County. Represents different sectors across our 6 county area and beyond. (Shared the IAC document).

- Build relationships amongst college stakeholders in each community
- Help grow the workforce through advocacy and awareness of college programs
- Advise the college President and executive team of opportunities to meet community needs

Each president was asked to prepare a document for what they thought would work for their institution. What was decided to do was to establish a steering committee. Also wanted to streamline the process. Switched the fall in-person meeting to the spring. We can discuss what you are seeing out in the community and tie it to initiatives going forward.

8. New Business

Information Only

Vice Chair Richardson asked for new business.

Kyle Dalpe - We will host an in-person meeting in the spring and will also be reaching out to schedule individual meetings.

9. Public Comment **Information Only**
Vice Chair Richardson asked for public comment. No public comment.

10. Adjourn **Information Only**
Vice Chair Richardson adjourned the meeting at 10:37 a.m.

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