



SPONSORSHIP OPPORTUNITIES

ROARING 20'S EVENT SPONSOR (\$10,000)

This exclusive sponsorship offers a strong branding opportunity to an up-scale, highly desirable audience passionate about education

- Distinguished as the Presenting Sponsor, 16 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and recognition at the event from the MC and on signage/monitors, full page ad in program with corporate logo on the front cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for twelve months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Product placement at the event (if applicable) with an opportunity to provide samples or offers to attendees
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events

THE COCO CHANNEL SILENT AUCTION SPONSOR (\$7,500)

Your organization will be prominently displayed in the silent auction room

- Distinguished as the Silent Auction Sponsor, 8 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- Corporate logo on Mobile Bidding sight to be used leading up to the event and throughout the evening to bid on silent auction items, product placement (if applicable) and corporate logo in the silent auction room with an opportunity to provide samples or offers to attendees
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and recognition at the event from the MC and on signage/monitors, half page ad in program with corporate logo on the inside cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for nine months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events

THE AL CAPONE LIVE AUCTION SPONSOR (\$7,500)

Your organization will be prominently displayed during the live auction

- Distinguished as the Live Auction Sponsor, 8 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- Corporate logo on auction paddles to be used throughout the live auction to bid on live auction items, product placement (if applicable) and corporate logo during the live auction with an opportunity to provide samples or offers to attendees
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and recognition at the event from the MC and on signage/monitors, half page ad in program corporate logo on the inside cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for nine months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events

THE SPEAKEASY BAR SPONSOR (\$5,000)

Recognized at the event as providing the drinks that get the party going! Is there anything else to say?

- Distinguished as the Bar Sponsor, 8 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- Corporate logo on napkins to be used throughout the evening at all bars at the event, product placement (if applicable) and corporate logo prominently displayed at all bars at the event, provide samples or offers to attendees
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and recognition at the event from the MC and on signage/monitors, quarter page ad in program corporate logo on the inside cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for six months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events

THE CHEERS AND CHAMPAGNE EVENT SPONSOR (\$2,500)

Recognized at the event as providing the first glass of champagne as guests arrive!

- Distinguished as the Toasting Sponsor, 8 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- Corporate logo to be prominently displayed at the DJ's Booth and dinner entertainment, product placement (if applicable) and provide samples or offers to attendees
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and recognition at the event from the MC and on signage/monitors, corporate logo on the back cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for three months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events

THE CHARLESTON ENTERTAINMENT & AFTER PARTY EVENT SPONSOR (\$2,500)

Recognized at the event as providing the entertainment to get the Charleston and other dancing started!

- Distinguished as the Entertainment Sponsor, 8 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- Corporate logo to be prominently displayed at the DJ's Booth and dinner entertainment, product placement (if applicable) and provide samples or offers to attendees
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and recognition at the event from the MC and on signage/monitors, corporate logo on the back cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for three months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events

THE CHARLIE CHAPLIN PHOTO BOOTH SPONSOR (\$2,500)

Recognized at the event as providing the pictures capturing memories at the event!

- Distinguished as the Photo Booth Sponsor, 8 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- Corporate logo printed on all pictures guests will take home with them from the photo booth at the event, product placement (if applicable) and corporate logo prominently displayed at the photo booth at the event, provide samples or offers to attendees
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and in the local news and recognition at the event from the MC and on signage/monitors, corporate logo on the inside cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for three months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events

THE BABE RUTH CENTERPIECE SPONSOR (\$2,500)

Be the center of attention at the Gala by providing the focal point for each table!

- Distinguished as the Centerpiece Sponsor, 8 tickets to the event with premium seating, early entrance to the VIP reception and four VIP parking spots, wine or champagne at table
- Corporate logo printed on table tents and prominently displayed at each table acknowledging your sponsorship, product placement (if applicable) and corporate logo prominently displayed at the event, provide samples or offers to attendees
- An exclusive press release to Carson Now and the Nevada Appeal will announce your presenting sponsor status and support of WNC, top placement on all social media posts and recognition at the event from the MC and on signage/monitors, corporate logo on the inside cover
- Recognition in all e-blasts for the event, on the high-traffic (200,000+ page-views per month) on the WNC Foundation Website, on the Donor Wall for three months and corporate logo displayed in all marketing materials for the event, including save the dates, invitations, posters, fliers and advertisements
- Enjoy year-long opportunities to be in front of students such as a booth at the WNC back to school event in September and other campus events