

ASSOCIATE DEGREE PROGRAMS

ASSOCIATE OF BUSINESS

The Associate of Business degree is designed for students who intend to transfer with junior status to a four-year college or university for a bachelor degree in a business-related field.

This degree allows early choices for those planning a professional career in business, management, accounting, marketing or a related field.



EARN THIS DEGREE ONLINE

Mission

The purpose of the Associate of Business degree is to provide the academic knowledge and skills for successful transfer to meet higher education goals.

Student Learning Outcomes

Students who complete an Associate of Business degree at WNC are expected to demonstrate that they

- Articulate and demonstrate their personal employment related knowledge, skills and abilities.
- Evaluate the impact of various economic systems and policies.
- Summarize, record, analyze, interpret and communicate accounting and financial information for decision-making.
- Devise, implement and evaluate managerial decisions, actions and outcomes.
- Apply technology to aid in communications and decision-making.
- Present research, data, analysis and conclusions through written and oral means.
- Describe the changing landscape of the global market and its impact on the United States.
- Summarize the impact of social, ethical, legal and diversity issues within contemporary business.
- Develop business, financial and marketing plans for established and emerging businesses.

Bachelor Degree Pathways

WNC has 2+2 partnerships with UNR and many other institutions to make completing your degree at WNC and transferring later as smooth as possible. The Associate of Business degree is designed so students may tailor it to meet degree requirements for a variety of majors at transfer institutions.

Accounting

Use your strength in math and numbers for public, industrial, tax, managerial or government accounting. Many opportunities are available because finance and budgets are the backbone of every organization.

Economics

Work for the government, businesses or nonprofit organizations as an economic and statistical analyst. Provide cutting-edge economic research, and assist public and private decision makers in practical ways.

Finance

Skilled with numbers? Make them work for you in financial management, banking, investments and insurance careers. You will learn the skills to credibly weigh in on fiscal matters dealing with business investment and stock and mutual fund research and analysis.

Management

Planning, organizing and leading people and projects are key components for all organizations and business. Students can expect to learn about human resources, general business management, entrepreneurship and related topics.

Marketing

Become a vital component of a company or organization by having the ability to provide strategic insight. Identify customers, develop ad campaigns, conduct business development research and explore new areas of brand promotion.

General Business

For students who don't desire to specialize in one area of business, this career pathway gives them a diverse background in many areas of a business, including accounting, sales, management, finance, marketing and business law, to maximize their skills and potential to rise to a top spot in a large company.

International Business

Gain a better understanding of global markets and various business regions of the world. With the world's economy increasing global, this well-paid field provides job possibilities such as foreign service officer, interpreter, trade coordinator, accounting manager, economist, business development director, sales manager and more.

Information Systems

Become a professional in high demand with a large salary by learning how to strategically and effectively apply technology to a business. These highly coveted professionals are invaluable to employers across a variety of business sectors and are qualified to serve positions including application analyst, cybersecurity analyst, data analyst, data scientist, database administrator, systems analyst, information systems manager, IT consultant and more.

Program Requirements

27 units

Accounting: 201, 202
Economics: 102, 103, 261, 262
Information Systems: 101
Marketing: 210
Mathematics: 176

Associate Degree Programs

NOTE: If student does not meet the prerequisite for MATH 176, MATH 126 may be used as a degree elective and should be taken in the first semester.

Transfer Requirement or General Electives 10-12 Units

Choose any transferable course. Students should take courses that meet requirements for their major at their intended transfer school. Students planning to transfer to the University of Nevada, Reno should obtain a transfer handout from WNC Academic Advising & Access or the UNR Transfer Center.

Recommended: BUS 101

For UNR transfer, COM 101 or 113 and 2 courses from Anthropology 101, Political Science 231, Psychology 101, Sociology 101 are recommended.

GENERAL EDUCATION REQUIREMENTS

A Minimum of 21 Units

English/Communications

6-8 Units

English: 100 or 101, 102

Fine Arts

3 units

Art: 100, 101*, 135, 124, 141, 160, 211, 214, 231, 260, 261

English: 261

History: 203

Humanities: 101

Music: 121, 124, 125, 176

Music Ensemble: 101*, 131, 135

Theatre: 100, 105*, 180

* Course may not meet the fine arts requirement at all universities. Please see an advisor.

Humanities

3 units

Core Humanities: 201, 202, 212

English: 200, 223

History: 105, 106, 208, 209, 247

Philosophy: 101, 135, 200, 203, 204, 207, 210, 224, 245

UNR transfer students, choose at least one of the following courses:

Core Humanities: 201, 202

History: 105, 106

Philosophy: 200, 207, 245

Mathematics

See Program Requirements

Science

6 Units

Anthropology: 102, 110L

Astronomy: 109, 110, 120

Atmospheric Sciences: 117

Biology: 100, 113, 190, 191, 200

Chemistry: 100, 121, 122

Environmental Studies: 100, 101

Geography: 103, 104, 116, 121

Geology: 100, 101, 102, 105, 201

Nutrition: 121

Physics: 100, 151, 152, 180 & 180L

Note: Completion of CHEM 121 or BIOL 190, BIOL 223 and BIOL 224, and BIOL 251 fulfills the science general education requirement.

Social Sciences

See Program Requirements

U.S. & Nevada Constitution

3-6 Units

Must meet both requirements. Choose from:

Core Humanities: 203

History: 111

History: 101 **and one of the following:**

HIST 102, HIST 217, PSC 100, PSC 208

Political Science: 101, 103

Suggested Course Sequence

First Semester	Units	Third Semester	Units
ENG 101	3	ACC 201	3
ECON 102	3	ECON 261	3
MATH 176	3	General Elective	3

Fine Arts Requirement	3	Humanities Course	3
General Elective	3	Science Course	3
Second Semester	Units	Fourth Semester	Units
ENG 102	3	ACC 202	3
ECON 103	3	ECON 262	3
IS 101	3	General Elective	6
Science Course	3	MKT 210	3
U.S./NV Constitution	3		