

ASSOCIATE OF APPLIED SCIENCE PROGRAMS

GENERAL BUSINESS

Prepare for career entry or advancement in accounting, business, management and marketing. Students develop knowledge, skills and abilities to succeed in today's dynamic business environment. WNC offers Associate of Applied Science degrees for direct entry into the business world or an Associate of Business degree that transfers to four-year institutions.

Please see the [Associate of Applied Science page](#) for a list of all courses filling general education requirements.



Mission

The purpose of the Associate of Applied Science Business degree is to provide the knowledge and skills necessary to be a successful manager.

Student Learning Outcomes

Students will be able to:

- Articulate and demonstrate their personal employment related knowledge, skills and abilities.
- Evaluate the impact of various economic systems and policies.
- Summarize, record, analyze, interpret and communicate accounting and financial information for decision-making.
- Devise, implement and evaluate managerial decisions, actions and outcomes.
- Apply technology to aid in communications and decision-making.
- Present research, data, analysis and conclusions through written and oral means.
- Describe the changing landscape of the global market and its impact on the United States.
- Summarize the impact of social, ethical, legal and diversity issues within contemporary business.
- Develop business, financial and marketing plans for established and emerging businesses.

Required Courses

Course	Title	Units
Total Requirements		60 Units
Core Business Requirements		24 Units
BUS 101	Introduction to Business	3
BUS 273	Business Law I	3
BUS 299	Business Capstone	3
ECON 102	Principles of Microeconomics	3
ECON 103	Principles of Macroeconomics	3
IS 101	Introduction to Information Systems	3
or IS 201	Computer Applications	
MGT 201	Principles of Management	3
MKT 210	Marketing Principles	3
Accounting Requirements		6 Units
ACC 201	Financial Accounting	3
&		
ACC 135	Bookkeeping I	3
or ACC 202*	Managerial Accounting	3
Business Electives - In three different areas		15 Units
<i>Any Accounting, Business, Economics, Entrepreneurship, Finance, Management, Marketing or Real Estate Courses</i>		
General Education Requirements		15 Units
English/Communications Requirement: <i>Recommended: BUS 107, BUS 108;</i>		6

Associate of Applied Science Programs

Course	Title	Units
<i>or ENG 101*, ENG 102*; Must include a writing course</i>		
Mathematics Requirement		3
Science Requirement		3
U.S. and Nevada Constitution Requirement		3
<i>*Recommended for students who plan to transfer and enroll in a bachelor's degree program.</i>		

Suggested Course Sequence

GENERAL BUSINESS - Associate of Applied Science ON CAMPUS			
First Semester	Units	Third Semester	Units
ACC 135 or ACC 201	3	BUS 273	3
BUS 101	3	U.S./NV Constitution	3
BUS 107 or ENG 101	3	Business Elective	3
IS 101 or IS 201	3	Science	3
ECON 102	3		
Second Semester	Units	Fourth Semester	Units
ACC 201 or ACC 202	3	Business Electives	9
BUS 108 or ENG 102	3	BUS 299	3
BUS 115 or MATH 120	3	MKT 210	3
ECON 103	3		
MGT 201	3		

GENERAL BUSINESS - Associate of Applied Science ONLINE			
First Semester	Units	Third Semester	Units
ACC 135 or ACC 201	3	MKT 210	3
BUS 101	3	U.S./NV Constitution	3
BUS 108 or ENG 101	3	Business Elective	3
IS 101 or IS 201	3	Science	3
ECON 102	3		
Second Semester	Units	Fourth Semester	Units
ACC 201 or ACC 202	3	Business Electives	9
BUS 107 or ENG 102	3	BUS 273	3
BUS 115 or MATH 120	3	BUS 299	3
ECON 103	3		
MGT 201	3		